

Membership That Matters For CCRC & Nursing Home Members

LeadingAge Georgia (formerly Aging Services of Georgia) is the statewide association that represents the key not-for-profit and other mission-driven organizations dedicated to providing quality housing, health care, and community-based services that people need, when they need them, in the places they call home.



CCRC & Nursing Home Communities - Member Value

- **Advocacy/Representation** at the state level with Policy Makers and Regulators.
- Legislative counsel to focus on aging issues with legislators and regulators in the state.
- Public Policy Committee to review information and establish the annual public policy agenda.
- Involvement in Public Policy collaboration with the Coalition of Advocates for Georgia's Elderly (CoAGE).
- Public Policy involvement (i.e., Provider Tax fee Waiver for non-profit nursing homes and CCRCs).
- CMS involvement.
- **Quality Initiatives:** Opportunities to participate in state and national studies of best practices via ALLIANT | gmcf/QIO Advancing Excellence in America's Nursing Homes and LeadingAge's Quality First initiative.
- **Staff Professional Development** for quality leadership and continuing education via the Georgia Institute on Aging vital to retaining, training, and recruiting staff. The Institute is the educational arm of LeadingAge Georgia and approved by the GA State Board of Nursing Home Administrators to provide qualified continuing education hours for Licensed Nursing Home Administrators. Join us during the next annual conference on aging, which will be held March 27-29, 2017 in collaboration with LeadingAge SC at Hilton Head Marriott Resort & Spa in Hilton Head, SC and experience over 30 educational events annually.
- **Professional Networking** Opportunities to share information and develop professional relationships with peers in the field of aging.
- **Group Purchasing/Shared Services** benefits (save up to 40% on products and services offered through Value 1st).
- **Leading Edge information** regarding the latest innovations in Long Term Care via state newsletters: Coffey-Break, MDS Update, Culture Change Connection, state and national listservs (SHAREpoint), FutureAge magazine, and exposure to technological developments that can help you care for your residents more effectively, efficiently and economically via CAST, RUG Tools, MDS training, LeadingAge Center for Applied Research (formerly IFAS) reports, etc.
- **Access to vendors** that provide quality products and services, at competitive rates, and a focus on customer service deliver.

Obtain Free Human Resources consultation by phone, email or fax from SESCO Management and access to their per diem and quoted fee consulting services at a discount rate. Also, access voluntary supplemental insurance coverage for your staff, part-time employees, and volunteers for your staff without any hard costs via AON & Leading Age. This is an ideal program to aid in increasing staff retention and recruitment efforts when staff really understand the full investment that your organization provides to its employees (to include the hidden-costs).

CCRCs - Member Value

LeadingAge Georgia CCRC Forum meets several times a year to discuss current issues, share information and network. Recent events/activities have included dialogue regarding CON rules and regulations for CCRCs, Department of Insurance Regulations, and positioning CCRCs to become exempt from the nursing home private tax.

Since CCRCs are beginning to develop in Georgia, it's been great to have an association that provides venues to come together and work on policy issues and especially how CCRCs are regulated. The Association gives us the opportunity to be at the table and help make it better and easier to operate in Georgia.

Join Today—Together we make the difference for older Georgians!