

Membership That Matters For a Senior Living/Retirement Housing Member



LeadingAge Georgia (formerly Aging Services of Georgia) represents over 150 housing and service providers, who proudly embrace the continuum of aging services by serving over 126,800 residents and clients in Georgia. Be counted among organizations committed to Quality First initiatives adopted by LeadingAge Georgia via a national initiative. We involve our members in the Associations' organizational structure to develop educational programming, provide membership services, and to represent and influence public policy.

Be Informed

- Read the latest senior housing and community based services news in the monthly *Coffey Break* Newsletter, featuring timely information regarding all levels in the Continuum of aging services.
- **Staff Training and Professional Development:** Through the Georgia Institute on Aging, members are able to participate in a variety of training opportunities tailored specifically to meet your everyday operational needs as well as significant info to prepare your organization for future demands. Participate in networking opportunities via MemberConnect & listservs that provide a forum for peer consult by specific professional groups (i.e., Administrators, Maintenance, Marketing, Activity/Wellness, and Social Workers Listserv, etc.)
- **Access timely information** on topics via free LEADINGAGE GEORGIA white papers.
- **The Annual Conference & Trade Exposition:** Annually, LEADINGAGE GEORGIA and the Georgia Institute on Aging hosts a Conference on Aging by bringing its members nationally recognized and local experts on a myriad of aging issues, and the latest—most innovative ways to be effective and provide quality care to residents and clients. Join us for the annual conference on aging to be held in collaboration with LeadingAge SC at Hilton Head Marriott Resort & Spa in South Carolina on March 27-29, 2017 and experience over 30 educational events annually.
- **Receive biennial statewide Salary and Benefits Survey Data** on professionals in the field of aging to remain competitive.

Be Heard

- **Representation:** LEADINGAGE GEORGIA is at the forefront of legislative and policy development issues affecting housing providers and their residents. LEADINGAGE GEORGIA leadership has ensured that we are informed and represented legislatively through our Advocacy efforts during the legislative season.
- **Networking and Communications:** As a LEADINGAGE GEORGIA Senior Living/Retirement community member, you can network with Georgia's most successful CEO's, Executive Directors and colleagues to pool and share in pertinent dialogue on critical issues facing senior housing providers via our Association & Institute events.
- **LEADINGAGE GEORGIA Public Policy Network:** Increase the strength of your single voice by participation in the development and implementation of statewide advocacy efforts. This offers LEADINGAGE GEORGIA members an opportunity to set legislative priorities for our organization and legislative council as we advocate for priority needs of our residents and constituency. Educate state legislators and regulators through public testimony and in-person meetings with state and local level officials.

Save

- **Concerned about bottom line:** Benefit from our valuable Group Purchasing Program and **save significantly** on products/services offered through the Value First program. Contact our office to schedule a cost analysis.
- Receive affordable professional development training for you and your staff to remain current and competitive in our ever evolving senior living market.

Join Today—Together we make the difference for older Georgians!